

MASTER PROGRAM 3+2

MANAGEMENT

Fourth Year - Management	
Course Title	ECTS
Business Communication	8
Organizational Behavior	8
Research Methods for Business	8
Business Ethics and Corporate Governance	8
Managerial Accounting	8
Advanced International Management	8
Elective course	8
Specialization project and Internship	6
Total ECTS (without specialization)	62

Elective courses:	ECTS
Project Management	8
Leadership	8
Operations Management	8
Management of Information Systems	8

Fifth Year - Management	
Course Title	ECTS
Advanced Entrepreneurship	8
Advanced Corporate Finance	8
Strategic Marketing	8
Strategic Management	8
Cases in Management	6
Master Thesis	26
Total ECTS	64
Total ECTS IV+V	126

FINANCE AND BANKING

Fourth Year - Finance and Banking	
Course Title	ECTS
Business Communication	8
Organizational Behavior	8
Research Methods in Economics and Finance	8
Advanced Corporate Finance	8
Managerial Accounting	8
Banking Management	8
Elective course	8
Specialization project and Internship	6
Total ECTS (without specialization)	62

Elective courses:	ECTS
Financial Products and Pricing	8
Business Ethics and Corporate Governance	8
Audit	8
Entrepreneurial Finance	8
Data Analysis	8

Fifth Year - Finance and Banking	
Course Title	ECTS
International Finance	8
Portfolio Analysis and Management	8
Financial Reporting and Financial Statement Analysis	8
Bank Risk Management and Stress Testing	8
Cases in Finance	6
Master Thesis	26
Total ECTS	64
Total ECTS IV+V	126

MARKETING

Fourth Year - Marketing	
Course Title	ECTS
Business Communication	8
Organizational Behavior	8
Research Methods for Business	8
Integrated Marketing Communications	8
Pricing Policy	8
Managing Distribution Channels	8
Elective course	8
Specialization project and Internship	6
Total ECTS (without specialization)	62

Elective courses:	ECTS
Services Marketing	8
Operations Management	8
Business Ethics and Corporate Governance	8
Measuring Marketing Performance	8
Leadership	8
Entrepreneurial Finance	8
Management of Information Systems	8

Fifth Year - Marketing	
Course Title	ECTS
International Marketing	8
Public Relations	8
Strategic Brand Management	8
Strategic Marketing	8
Cases in Marketing	6
Master Thesis	26
Total ECTS	64
Total ECTS IV+V	126

HUMAN RESOURCE MANAGEMENT

Fourth Year - Human Resource Management	
Course Title	ECTS
Business Communication	8
Organizational Behavior	8
Research Methods for Business	8
Strategic Human Resource Management	8
Managerial Accounting	8
Recruitment and Selection	8
Elective course	8
Specialization project and Internship	6
Total ECTS (without specialization)	62

Elective courses:	ECTS
Business Ethics and Corporate Governance	8
Leadership	8
Project Management	8
Operations Management	8

Fifth Year - Human Resource Management	
Course Title	ECTS
Performance and Compensation Management	8
Staff Training and Development	8
Creating and Managing Organizational Change	8
Strategic Management	8
Cases in Human Resources Management	6
Master Thesis	26
Total ECTS	64
Total ECTS IV+V	126