

Curriculum Vitae

Personal information

First name(s) / Surname(s) **Jean-Francois Gagne**
Telephone(s)
E-mail(s) jean-francois.gagne@club-internet.fr
Nationality French
Gender Male

Education

Dates 2008
Title of qualification awarded PhD in Organizational Behaviour
Name and type of organisation providing education and training Dauphine University Paris, France

Dates 2006
Title of qualification awarded Master in Research
Name and type of organisation providing education and training University Paris I Pantheon – Sorbonne, Paris, France

Dates 1986
Title of qualification awarded BA in Political Science
Name and type of organisation providing education and training IEP Paris, France

Employment history

Dates 2009 – present
Occupation or position held Assistant Professor in Management
Main activities and responsibilities
Name of employer ISG, Paris, France
Type of business or sector Education

Dates 2005-2009
Occupation or position held Lecturer in Strategic Management
Name of employer University Paris Dauphine
Main activities and responsibilities Education

Dates 1996-2009
Occupation or position held Consultant
Name of employer IGA
Main activities and responsibilities Assignment in operational performance improvement, product and branch launch, industrial strategy, company transformation and employees' mobilization

Dates 1989-1996
Occupation or position held Consultant
Main activities and responsibilities Assignment in operational performance improvement, product and branch launch, industrial strategy,

company transformation and employees' mobilization
Name of employer Gemini Consulting

Personal skills and competences

Mother tongue(s) **French**

Other language(s)

Self-assessment <i>European level</i> (*)	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	C2 Proficient user	C2 Proficient user	C2 Proficient user	C2 Proficient user	C2 Proficient user

(*) [Common European Framework of Reference \(CEF\) level](#)

Additional information

- Publications**
- 2010
 - Lucien Barriere, a Leader in the gaming industry, Business Case, CCMP Paris
 - Partouche, a company in search of dominance, Business Case in Management, Cas et Applications, Editions Vuibert
 - Resistance-related attitudinal paradox in the customer-employee relationship, Colloquial BAM, Sheffield, England
 - 2009
 - Employee's identification with a corporate brand: singularity and consequences of the identification process, Colloquial Egos, Barcelona, Spain
 - 2008
 - Identity dynamics at stake in strategic change, Colloquial AIMS, Nice, France
 - Official discourse, appropriation, identification and collective action; a case of rebranding; Colloquial Euram, Ljubljana (co-author)
 - 2005
 - Brand as a change vector, Expansion Management Review (co-author)
 - Manager par la marque, Editions d'Organization (co-author)