

**10**  
October • 2011

# UACS newsletter

October 6<sup>th</sup> and 12<sup>th</sup>, 2011

## Promotion for Graduate Studies



*The University American College Skopje organized a promotion for its graduate studies program at restaurant Vodenica in Skopje. During the ceremony TTK Bank distributed awards and monetary prizes in the form of solvent cards to a group of students from the School of Business Economics and Management, who during the previous month prepared a "Marketing Plan for TTK Bank".*

"TTK Bank, as a bank with a highly social responsibility and member of the Business Council of UACS, hires students for volunteering constantly. We are always open for collaboration with the educational institutions, particularly in giving support for building and creating young and successful marketing experts", stated Mr. Dragoljub Arsovski, the head master of TTK Bank.

As part of the UACS educational program more projects for different companies were prepared. The project for TTK Bank was selected as the best of all by a professional council.

Everybody is satisfied with such a process, which guarantees a future high-

profiled staff. This award only gives additional motivation to the students for their further improvement.

"This is just another confirmation that our students are educating not only with knowledge, but also with skills for knowledgeable implementation in the real business environment through production of real marketing projects. More importantly, these students get practical experience in the companies with the production of projects through communication with the business world, as in the development and building of so-called soft skills (negotiation, presentation, business communication)", stated Professor Ilijana Petrovska, PhD, Marketing Department Chairman at UACS.

• Mike Zafirovski speaks to Macedonian students  
October 10th, 2011

• Financial and Educational Management  
in Metallurgy Industry – October 12th, 2011

• Interdepartmental Research Seminar  
October 18th, 2011

• Guest Speaker Mr. Stephen Kutzy  
October 20th, 2011

• CGE Model for Green Growth in Macedonia  
October 26th, 2011

• Professor Tome Nenovski:  
Winner of the National Award "October 23"

• UACS student participates at UNESCO  
Youth Forum held in Paris  
October 17th-20th, 2011

• Award for "Social Responsibility of Enterprises  
in Macedonia" – October 26th, 2011

• CSR Workshop "Best Corporate Practices:  
Relations with Employees"  
October 31st, 2011

• Guest Speaker Mr. Enrico Liebrechts  
October 28th-29th, 2011

• Guest Speaker Dr. Heinz Bongartz  
October 27th, 2011

• UACS establishes Park "Republic of Macedonia"  
in Ankara, Turkey

October 10<sup>th</sup>, 2011

## Mike Zafirovski speaks to Macedonian students



*Mike Zafirovski, Zoran Martinovski, Emil Hristov and Alex Kormushoff, Board Members of Macedonia 2025, participated in an open discussion with Macedonian students and academic staff from several universities organized by the University American College Skopje and Macedonia 2025's Education Program.*

With more than 130 participants in attendance, students and faculty alike had the opportunity to hear Mr. Zafirovski's road to success from his humble life in Skopje, to the heights of the managerial elite in the USA. He shared his experiences from working in big companies such as General Electric, Motorola and Nortel, side by side with some of the top managers in the USA, like the CEO of GE, Mr. Jack Welch. He also described the methods implemented during his time at Motorola and Nortel that transformed them into successful corporations.

## Financial and Educational Management in Metallurgy Industry

October 12<sup>th</sup>, 2011



*metallurgy companies, such as Makstil, Buchim, Feni, etc. Also in attendance were representatives of the Ministry of Economy and representatives of other higher educational institutions, including Ss. Cyril and Methodius University, Skopje.*

*On October 12th, 2011, UACS Professors Ninko Kostovski, PhD, and Dimche Lazarevski, PhD, participated at the Conference entitled Financial and Educational Management in the Metallurgy and Metallurgy-manufacturing industry - Instruments for prosperity organized by the Ministry of Economy, held at the University American College Skopje. The conference was opened by Mr. Anche Trifunov, the Government Secretary, attended by the representatives of the most successful Macedonian*

The main accent of the conference was put on finances, expenses, and inventive saving. The participators presented very useful analysis for the conditions, potentials, and challenges that this important export branch is facing, with an added emphasis on finance possibilities for development, as well on the possibilities for usage of the economic experts into the educational process of the universities and the practical work done by the professors and students into these companies.

Participants discussed the usage of the capacities of the educational institutions for training of the staff who work in this industry, through the process of continuous education. The conclusions of this conference will be of use for molding the measures and activities of the Ministry of Economy in the industrial sector.

## Interdepartmental Research Seminar

October 18<sup>th</sup>, 2011

*The Second UACS Interdepartmental Research Seminar took place on the 18th of October, 2011. Ana Tomovska-Misoska presented the paper "Vox Organizations - theoretical basis and methodological considerations in the development of an instrument for organizational culture".*

The event brought together academic staff and students from different Undergraduate Schools. After the presentation a very insightful and lively discussion took place. Numerous issues and questions were raised and clarified, as well as ideas for future research and publications. All in all it was a very inspiring afternoon for all those involved.



## Guest Speaker Mr. Stephen Kutzy

October 20<sup>th</sup>, 2011

*The University American College Skopje and the US Peace Corps in Macedonia had the honor of hosting Mr. Stephen Kutzy, Country Director of the US Peace Corps in Macedonia, as a guest lecturer at UACS.*

Mr. Kutzy spoke on the topic of Voluntarism and Human Development: 50th Anniversary of US Peace Corps to students and faculty. The lecture is part of the series of research seminars, lectures and debates organized by the School of Political Science, and it marks the 50th anniversary of the US Peace Corps and the 15 years of its activities in Macedonia.

On the occasion of the 50th Anniversary of Peace Corps in the world, and 15th Anniversary of Peace Corps in Macedonia, the number of Volunteers that have served in Macedonia since the program started in 1996 until today is over 300.

## CGE Model for Green Growth in Macedonia

October 26<sup>th</sup>, 2011

*UACS obtained a grant for the realization of the project "CGE model for green growth in Macedonia" from the World Bank group. The project was conducted under the umbrella of the new UACS Lab for Economic Modelling and Programming (LEMP) in the forthcoming year. The objective of the entire modelling exercise was to construct a dynamic macroeconomic model for the Macedonian economy with an embedded green/energy component. The model would then be interactively used for policy simulations and forecasting by LEMP, UACS researchers, policymakers, as well the entire research community in Macedonia.*

Within the project, a team of UACS, NBRM, MANU, MoF, SSO and independent researchers continuously trained with modelling skills in GAMS (software to be used for modelling exercise). More details for the project to follow later this year.



## Professor Tome Nenovski: Winner of the National Award "October 23"

**UACS Professor Tome Nenovski, PhD, won the national award "October 23" for 2011 as the highest recognition for long-term achievements in the Republic of Macedonia in the field of science and education.**

Dr. Nenovski received this prestigious award in recognition of his sustained achievements in science and education as seen in the publication of twelve professional books (four of them among university textbooks) and over 320 scientific papers and analysis on domestic and foreign journals and other publications. Dr. Nenovski participated in the development of several research projects. He has participated in numerous domestic and around 15 international conferences and has presented his views on certain issues in the field of macroeconomics, banking, public finance and monetary policy.

Dr. Nenovski has previously received the national award "Mito Hadzivasilev - Jasmin" for achievements of particular interest for the Republic of Macedonia in the field of publications and the national award "Goce Delchev" for achievements of particular interest for the Republic of Macedonia in the field of science.



UACS student participates at

## UNESCO Youth Forum held in Paris

**The UNESCO Youth Forum, held prior to UNESCO's General Conference, brings together young delegates from all over the world to exchange views, share experiences, reflect together and, above all, detect common preoccupations and problems. The event allows young people to voice their ideas and concerns and make suggestions directly to the UNESCO General Conference.**

Today's youth are raising their voices to shape the present and futures of their countries. They want to be heard, to be included in decision-making debates and to make change. Student engagement, social innovation, fostering democracy, youth employment, conflict and sustainable development are among the issues that were discussed on the floor of the 7th UNESCO Youth Forum.

Held from the 17th through the 20th of October, 2011, at the UNESCO Headquarters in Paris, the Forum brought together youth delegates, civil society participants, UN entities, intergovernmental organizations, academics and the private sector. Two hundred

October 17<sup>th</sup>-20<sup>th</sup>, 2011

and forty five youth delegates from 193 Member States and over 250 civil society observers participated in the Forum. Participants discussed, debated, and exchanged ideas on the Forum's timely themes and had the opportunity to present their recommendations to the representatives of Member States during the 36th UNESCO General Conference.

During the 7th UNESCO Youth Forum, youth delegates and key partners examined achievements and lessons learnt during the International Year of Youth and discussed ways to maintain and capitalize on the momentum created by the Year. The main theme of the Forum was how youth drive change.

Representing the voice of young people from the Republic of Macedonia for this Youth Forum was UACS graduate student Ema Kostovska. She was the sole delegate from Macedonia and an active participant throughout this event.

Participants were divided into five regional groups to discuss the draft of the Youth Forum Report. At these meetings Ema was actively discussing the issues and problems Macedonian youth face, in adoption with the Youth Forum Report, which included recommendations from almost each country in the region. Ema was also included in the private sessions led by academy award winning actor and UNESCO Goodwill Ambassador Forest Whitaker's team on Conflict Resolution, Leadership, Communication and Empowerment.

Several inspirational speeches were given throughout the Forum from Paolo Coelho, Forest Whitaker, and Irina Bokova.

October 26<sup>th</sup>, 2011

## Award for "Social Responsibility of Enterprises in Macedonia"

*On the 26th of October, 2011, UACS received the award for "Social Responsibility of Enterprises in Macedonia" with its project "Professional Development".*

The aim of this award is to promote positive practices of doing business in the society as well as inspiring the introduction of further development of Social Responsibility of Enterprises Macedonia.

This is the fourth time the national award for Social Responsibility of Enterprises (SRE) in Macedonia is being distributed. This year, the award was co-financed by the European Union and carried out by the Ministry of Economy in partnership with the Macedonian Foundation for Development of Enterprises, the Chamber of Commerce of Macedonia, and the Konekt Association.



October 31<sup>st</sup>, 2011

## CSR Workshop "Best Corporate Practices: Relations with Employees"

*In cooperation with AmCham, UACS hosted a Corporate Social Responsibility Workshop: "Best Corporate Practices - Relations with Employees" on Monday, October 31, 2011. During the session attendees had the chance to learn and discuss about the best corporate practices in relations with its employees.*

Opening remarks were given by Ms. Biljana Ginova (Konekt), followed by presentations from Ms. Jelica Ivanovska (Johnson Controls Macedonia), Ms. Simka Bundaleska (MWH Global Inc.), and Ms. Magdalena Slavejkova (Cementarnica USJE).

A short presentation of the awarded CSR project was given by Ms. Ana Apostolova and Mr. Toni Lukanovski of Makedonski Telekom AD Skopje.

An open discussion amongst those in attendance concluded the workshop.



October 28<sup>th</sup> - 29<sup>th</sup>, 2011

## Guest Speaker Mr. Enrico Liebrechts



UACS hosted guest speaker Mr. Enrico Liebrechts, an architect, expert for planning, designing, and project management of airport complexes and terminal buildings at the NACO Company, Netherlands Airport Consultants B.V., in Hague at the two day workshop for the School of Architecture and Design – second cycle of studies, 9<sup>th</sup> semester.

The event took place on the 28<sup>th</sup> and 29<sup>th</sup> of October, 2011. This two day workshop was on topic “Airports designing” as a part of STUDIO 3.

Mr. Liebrechts is working as an architect for a long time at NACO, an eminent consulting company from Hague, The Netherlands, which is keen on planning, designing, and project managing related to a construction of airport complexes and airport terminals.

Before becoming a Master of Architecture at the Rotterdam Academy of Architecture in 1992, Mr. Liebrechts graduated engineering at the College for Advanced Technologies in Rotterdam.

October 27<sup>th</sup>

## Guest Speaker Dr. Heinz Bongartz



***UACS, within the series of research seminars, lectures and panels organized by the School of Political Science, had the honor of hosting guest lecturer Dr. Heinz Bongartz, resident representative of Friedrich Ebert Stiftung -office Macedonia, who spoke on the topic of Political Culture in Germany and Macedonia on October 27<sup>th</sup>, 2011.***

The lecture started with an introduction to some types of political culture, such as participative political culture, parochial political culture, and civic culture. After defining the term “political culture”, different political cultures in West and East Germany were outlined with special respect to

political culture and political parties, political culture and political education, and political culture and participation. The lecture concluded with an outsider's view on the political culture in Macedonia.

Dr. Heinz Bongartz obtained a PhD in Sociology from the University of Bielefeld, Germany. He worked in various development projects in India, Indonesia, Nepal, Philippines and Uruguay. He has also been teaching sociology of development at Universities in Germany, Nepal and Philippines and published various books on the issues of development in underdeveloped countries of Asia. Being on the staff of the German Foundation “Friedrich-Ebert-Stiftung” for the last 23 years he currently serves as the resident representative of the foundation in Macedonia.

## UACS establishes Park "Republic of Macedonia" in Ankara, Turkey



As a result of the successful collaboration between UACS students in the School of Architecture and Design and the students at the School of Architecture at University Gazi in Ankara, a new project was initiated by the Ministry of External Affairs and the Macedonian Embassy in Turkey. A park that Turkey has assigned to Macedonia under the name "Republic of Macedonia" was placed in one of the central communities in Ankara.

Under the commands of Professor Kokan Grchev and Professor Toni Vasic, a group of nine students was formed from all student groups. The groups included the following students: Olgica Stefanova, Blagoja Delev, Ana Kunovska, Zivko Ivanov, Igor Nikolovski, Stefan Filkov, Marija Dimitrievska, Ivana Damevska, and Tijana Kaevska. They had the task to prepare a project which includes a detailed design of urban equipment, horticultural solution, and art intervention, which was expected

zed with ten wide panoramas of different Macedonian cities, mosaic complimented with themes of the Macedonian architecture and art, natural landscapes, remarkable ornaments, and paraphernalia of the Macedonian traditions. The students were working with various techniques, but in view of the paint durability the drafts were scanned, printed, and assembled in appropriate form, which enables long existing period and multifunction. It was anticipated this realization to be put on adequate palettes misplaced in the park area, defining the amphitheatric latitude structure and enabling usage for various purposes of the same. On the frontal representative mural park area is set mosaic composition which is adapted to the permanent configuration of the park parapet and the future context of events and possible happenings in the park.

Talking about the design of the urban equipment, we want it to define multifunctional cultural recess, which will offers possibilities for various manifests and addresses. The aim of this multifunction was to present a space with modern spirit and contemporary elements of urban equipment, which allow and enable variability of the look and adventure of this area. Therefore variable-multifunctional plastic modules (units) which can be put in one whole with amphitheatric and structural form, and which in mean time allow their free transposition round the park area, depends of the daily needs, were contemplated and predicted. Also a detailed design for the rest of the unit elements from the urban equipment was predicted; lightening of the paintings, waste baskets and design of the whole area as well. All of this creates modern misenscène and area for wide usage and various assignations, through which students preliminary vision for the character of this project gets embodied. The project for the horticultural organization was in correspondence with the rest elements of the project program. The free green surface allows freely element transposition from the urban equipment in shape of free units, and in mean time delicately accents the painted surface with its calm contrast of unique shade. The braided paths with plants in intensive color clearly define the park directions, and the rest of the wide spectrum of characteristic

plants adapted on the park configuration creates a game of shadows and colors, giving special dynamics of the area. The flag of Republic of Macedonia, which is performed by two green shades which delicately show the Macedonian sun, got its own three-dimensional performance in the central part of the park. The realization of the project and its application were performed in the closing period when one part of the students and the professors responsible for their work arrived at the park location in Ankara, at the end of August. With cordial help and assistance and in friendly atmosphere, as in which this collaboration between the School of Architecture and Design at UACS and the University Gazi from Ankara was taking part, all formerly defined and deductive elements from the park were set. The opening ceremony was appointed for the 8th of September 2011, the day when Macedonia was celebrating 20 years independence, but



later to be realized. The team and the project program were formed; the work had begun and was processing with an intensive tempo, including the summer months. Leading according to the project program which was including more elements, we formed the preliminary ideas in direction of creating an atmosphere in the park, which will keep the visitors in this place and will offer possibilities and media that give information about the characteristics of the Macedonian resources and cultural wealth, putting an accent on the real cultural values.

The aim of the project task and the anticipatory project program was the art intervention, which enables the students freely to express themselves, giving the opportunity to accent the park theme with the entwined motives from various characteristic landscapes, united in one composition, as well narrating one unique tale. This intervention was reali-



the ceremony happened later, on 20th of September, when the park was released for usage. This is a first time in Turkey to be designed a park which is named by our country and that is why this is from very great importance for all of us. The real importance of this project issued from the continuous international collaboration and possibility for real confrontation with the project task. The architectural students from the both universities, UACS and Gazi, have the opportunity to follow the continuity of the common work and friendship, which leded to abetment and improvement of the educational process. The active contact and the mutual working flow, as the possibility of working on identical project programs and tasks formed lasting collaboration, which resulted with the possibility of comparison with one of the most successful universities in Ankara.