

YEAR I (Total ECTS 62)		
Required courses	Elective Courses in program students choose 2 of the following	Elective Courses at Uni. level students choose 2 of the following
Introduction to Management	Psychology	Computer Applications 1
Introduction to Microeconomics	Sociology	English as a Foreign Language 1
Business Math	Business Law	History of Art
Principals of Accounting		
Introduction to Marketing		
Composition 1		
Internship		
YEAR II (Total ECTS 62)		
Concentration Management Required courses	Concentration Marketing Required courses	Concentration Finance Required courses
Statistics for Business	Statistics for Business	Statistics for Business
Introduction to Macroeconomics	Introduction to Macroeconomics	Introduction to Macroeconomics
Principles of Organizational Behavior	Principles of Organizational Behavior	Principles of Organizational Behavior
Business Communication	Business Communication	Business Communication
Introduction to Human Resources Management	Consumer Behavior	Public Finance
International Management and Globalization	Market Research	Financial Accounting
Internship	Internship	Internship
Elective Courses in concentration Management students choose 3 of the following	Elective Courses in concentration Marketing students choose 3 of the following	Elective Courses in concentration Finance students choose 3 of the following
Introduction to E-Business	Introduction to Human Resource Management	Business Ethics
Public Finance	International Management and Globalization	EU Economics
Business Ethicss	Introduction to E-Business	International Management and Globalization
EU Economics	Public Finance	Introduction to Human Resource Management
	EU Economics	
	Business Ethics	
Elective Courses at Univ. level students choose 1 of the following	Elective Courses at Univ. level students choose 1 of the following	Elective Courses at Univ. level students choose 1 of the following
EU Structures and Institutions	EU Structures and Institutions	EU Structures and Institutions
Ecology and Sustainable Development	Ecology and Sustainable Development	Ecology and Sustainable Development
English as a Foreign Language 2	English as a Foreign Language 2	English as a Foreign Language 2
Global Understanding	Global Understanding	Global Understanding
YEAR III (Total ECTS 62)		
Concentration Management Required courses	Concentration Marketing Required courses	Concentration Finance Required courses
Business Planning	Business Planning	Business Planning
Corporate Finance	Corporate Finance	Corporate Finance
Entrepreneurship	Marketing Management	Management of Financial Institutions
Principles of Project Management	Product Development Policy	Banking
Business Applications and Information Systems	Marketing Communication and Media	Financial Markets and Institutions
Principles of Operations Management	Sales Management	Contract Law
Internship and Project	Internship and Project	Internship and Project
Elective Courses in Management students choose 2 of the following	Elective Courses in Marketing students choose 2 of the following	Elective Courses in Finance students choose 2 of the following
Contract Law	Entrepreneurship	Entrepreneurship
Marketing Management	Contract Law	Monetary Economics
Career Development	Multimedia in Advertising	International Money and Finance
	Internet and Digital Marketing Communications	